# **Karanpartap Singh Bal**

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## **Professional Experience**

#### Freelance Graphic Designer, 2021-2023

- Successfully delivered diverse content for clients, including song posters, social media ads, T-shirt designs, brand identity, and pattern design, enhancing brand visibility and engagement.
- Collaborated with clients to understand their vision and requirements, delivering tailored design solutions that meet their needs.

# **University Projects**

#### T-Shirt Printing Project, September 2023

Led a project aimed at raising awareness against drug abuse in Punjab, utilizing screen
printing and heat transfer techniques for T-shirt designs. Gained hands-on experience in
fabric printing and contributed to social causes through design.

### App Design Project, December 2023- January 2024

• Developed a mobile application prototype designed to combat gang violence in the UK. The project involved designing a user interface and functionalities focused on financial aid, fundraising efforts, and awareness campaigns. Demonstrated ability to address sensitive issues through thoughtful design.

#### Education

- Masters of Arts in Visual Communication, *University for the Creative Arts, 2023-2024*
- Bachelor of Education, Guru Nanak Dev University, 2020-2022
- Bachelor of Arts, Guru Nanak Dev University, 2017-2020

#### Skills

- **Design Software:** Proficient in Adobe Photoshop, Illustrator, Premiere Pro, and InDesign.
- Microsoft Office Suite: Experienced in Word, PowerPoint, Excel, and Outlook.
- Web Development: Skilled in Figma, HTML/CSS, and WordPress.
- **Digital Illustration:** Competent in Procreate.

#### References

- Hugh Harwood (hharwood@uca.ac.uk)
   Programme Director, Graphic Design, Illustrator & Animation
- Jack Coulson (jcoulson4@uca.ac.uk)
   Lecturer, Visual Communication